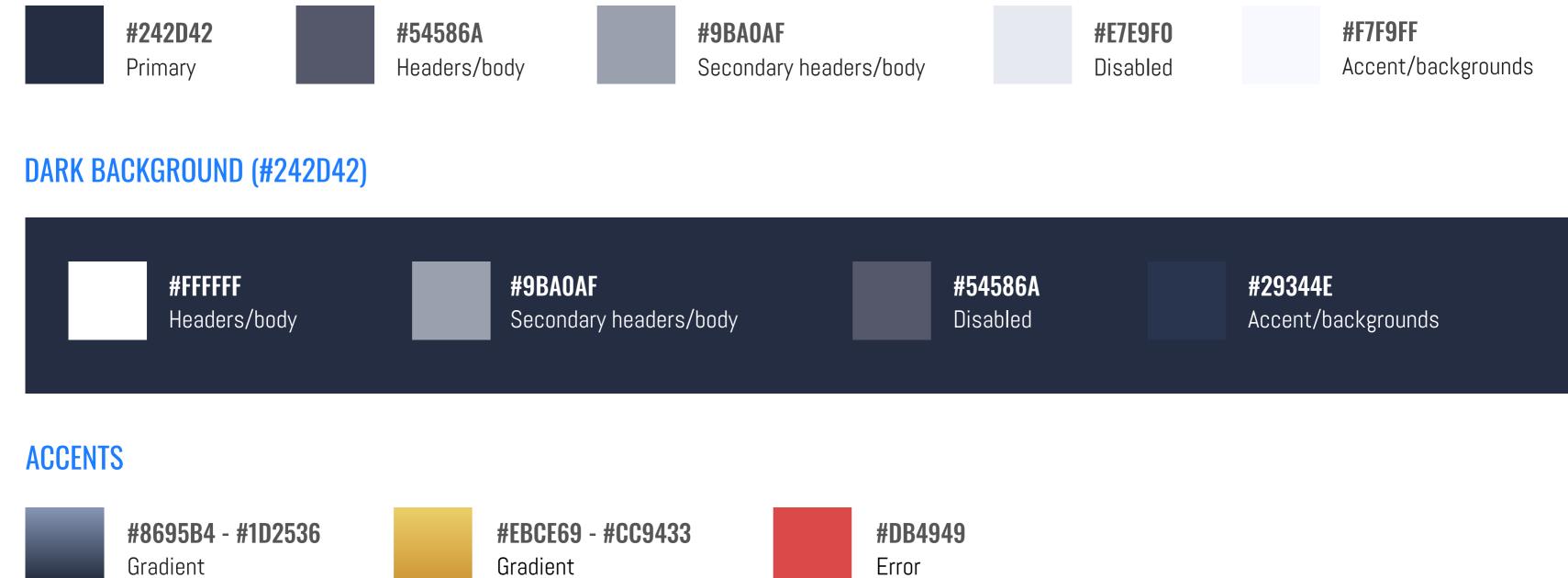




OT COLOURS

#EEFC68 Brand colour

LIGHT BACKGROUND (#FFFFFF)



02 TYPOGRAPHY

Typface: Oswald

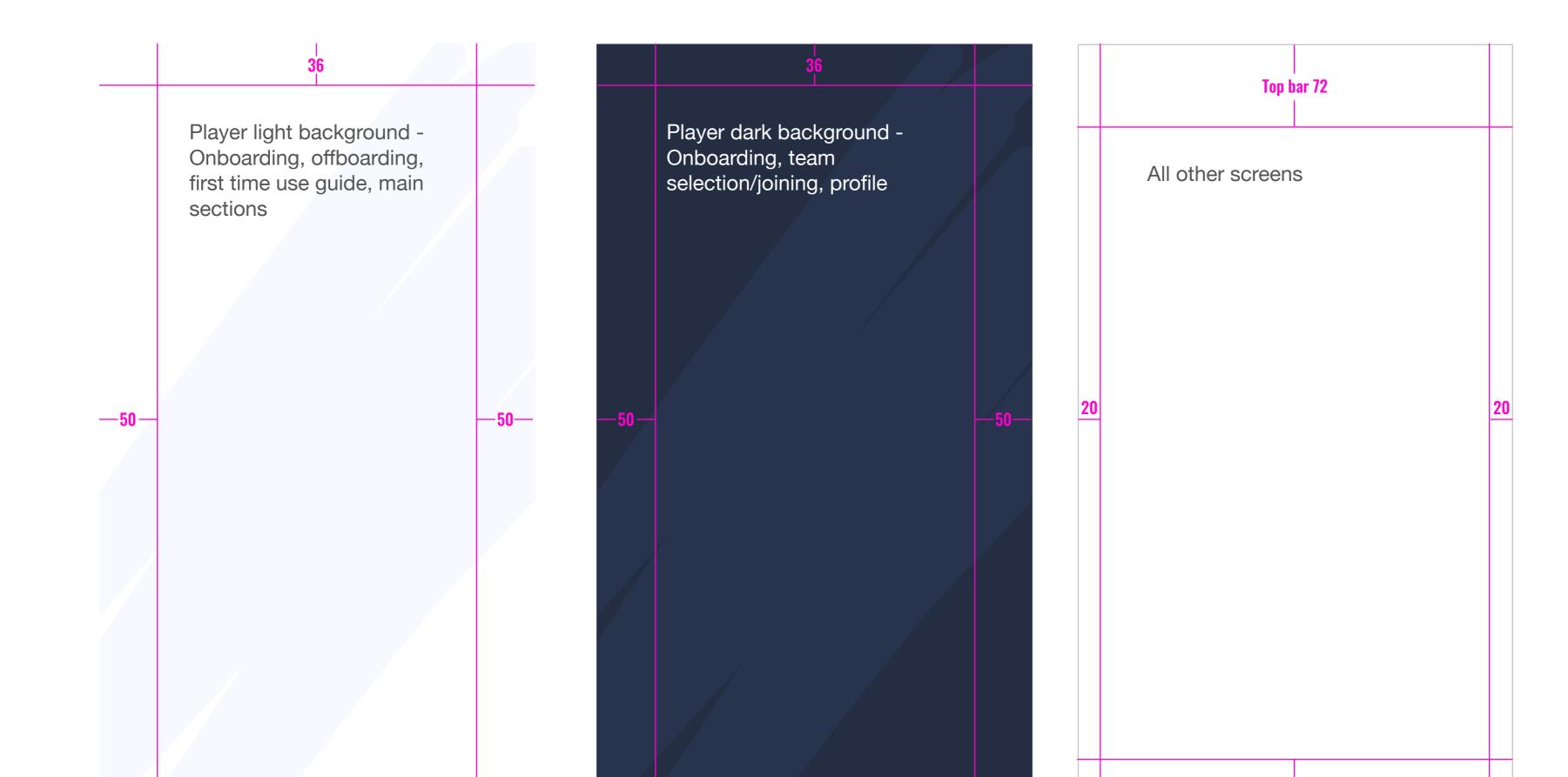
H1	32 Bold	Main short headers	Sign up, player profile name	
H2	28 Medium	Short sentence headers	Enter 6-digit code, 'U-14 Talent'	
H3	24 Medium	Sentence headers	Hi Thomas, lets begin by adding your profile details.	
H4	20 Medium	Sentence-long instruction headers	'Welcome to the U-14 team! Follow your teammates to see the videos they share:', 'Explore'	
Subtitle	18 Medium	Card headers, short subtitles, large button labels	Card headers, short subtitles	
Subtitle	18 Regular	Page headers, tabs, menu items, input fields	'Change password', 'E-mail address'	
Subtitle	16 Medium	Subheadings, small button labels, labels, team tags	'Save rating', 'U-14'	
Body	16 Regular	Names, list items, video titles, tags	'Leon Andersen', '3v3: Passing, movement'	
<u>Links</u>	<u>16 Medium</u>	Links in body text	Opt out of marketing content	

Typface: Abel

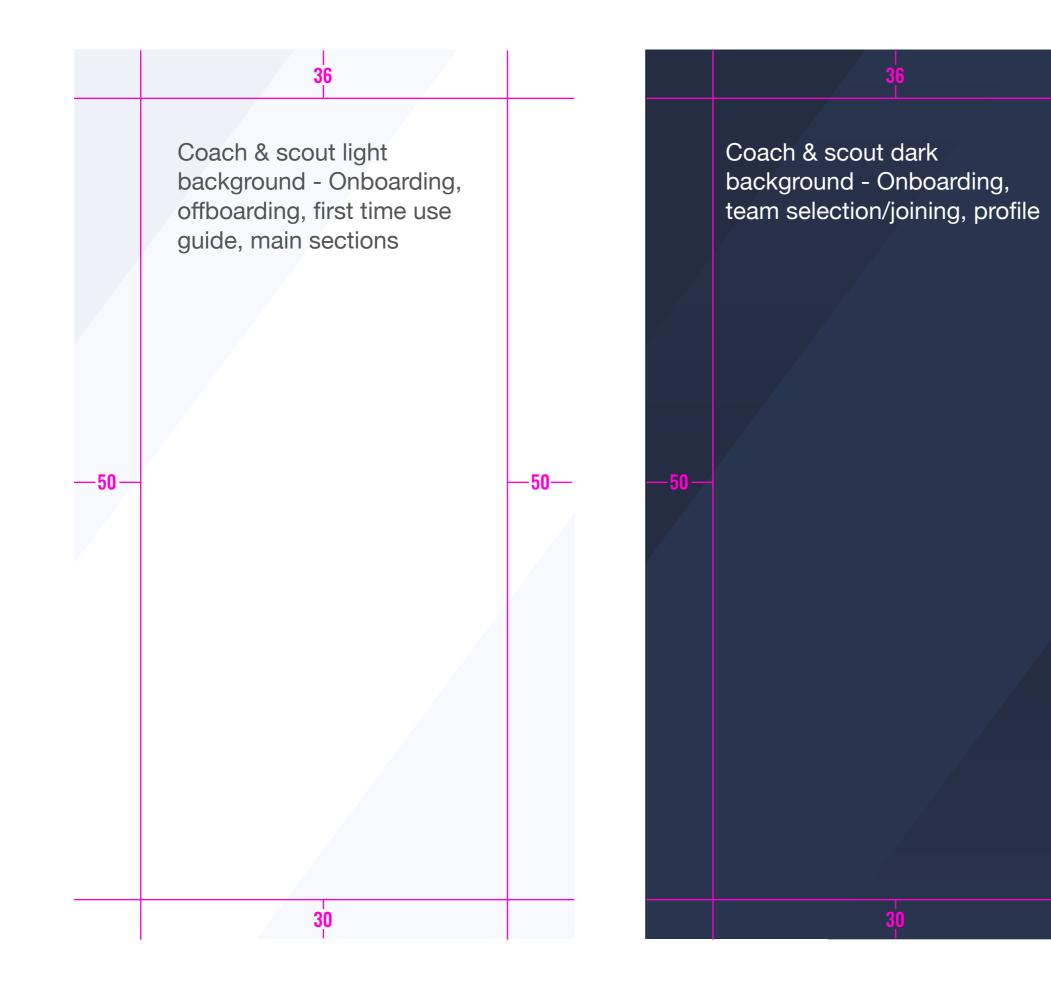
Body 118Body text on onboarding and offboarding screensShort text paragraphs

SECTION HEADERS	16	Section headers, small button labels, labels, team tags	PRIVACY SETTINGS, ABOUT TALENTO TODAY
Body 2	16	Body text in areas besides Onboarding, offboarding	Team descriptions
LABELS	14	Help text (no all caps), table column headers, input labels	ACADEMY NAME

OR LAYOUT & MARGINS

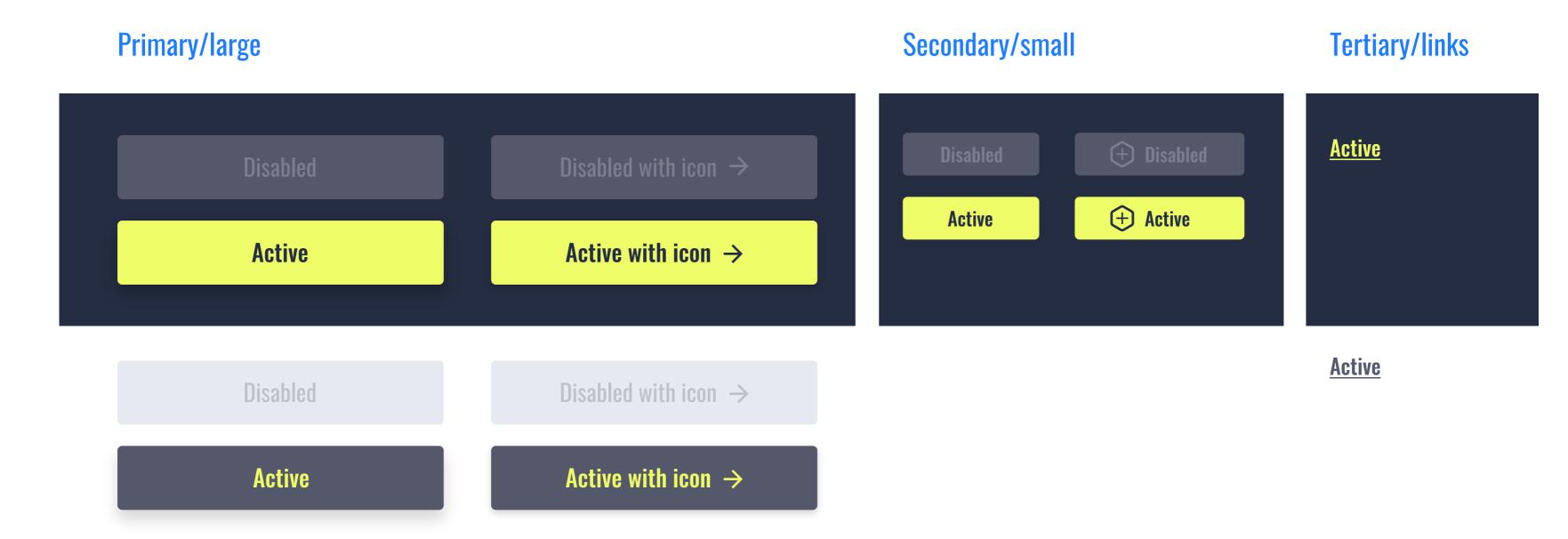






30

04 BUTTONS



05 TABS

For main sections (2/3 tabs)



For tabs under content heavy sections (3/4 tabs)



06 FORM ELEMENTS

Input field - short forms

Dark background to be used only for shorter forms

Active	
Filled	
Error	
Error message	
Label	

Academy

Active

Filled

Input field - longer forms

IVE - LABEL	
ut	
ED - LABEL	
ut	
OR - LABEL	
ut	
Error message	
out area	
ault - label	
	0/150
	0/150
VE - LABEL	

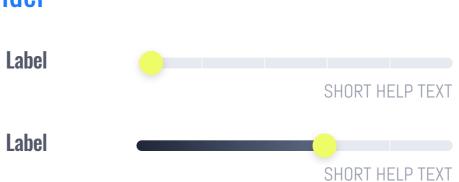
Multi-selection lists

List item 1	12	\bigcirc
List item 2	13	
List item 3	15	\bigcirc

Multi-selection lists - with count

List item 1	\bigcirc
List item 2	
List item 3	\bigcirc

Slider



Error

• Error message

Label

Help text of upto 2 lines.

FILLED - LABEL

Boys are awesome. We have strong defense with high quality goalkeeper. Good team atmosphere and big unity in crisis situations.

0/150



07. CARDS

Large card - for first time actions

Short card title Card description which is 2-3 lines \rightarrow long. Text which supports the title.

Small card - for secondary actions which need explanation



Toast message

Compact card - for repeat actions

Label	\rightarrow		
Short 4-5 word	l label		\rightarrow
+ Add act	ion label		

Team/camp card



Article card



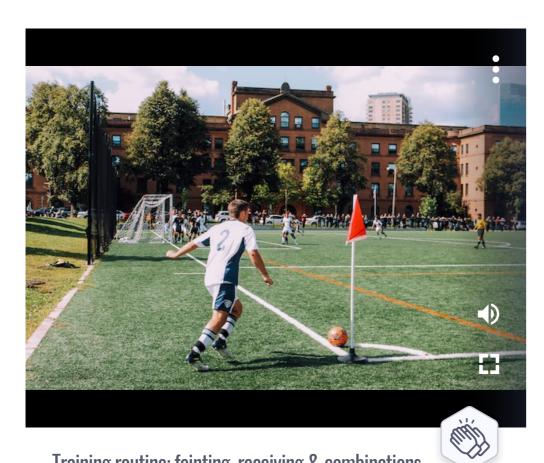
Article title label can go upto two lines of text

Article description/blurb of upto 5-6 lines sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium totam rem aperiam,...

DD MMM YY

OB VIDEO LISTING

Player video (as seen by player and coach)



Training routine: feinting, receiving & combinations 27 Apr

Watch me practice different combinations while training on the weekend with my teammates. My jersey colour is white and jersey number is 2.

13

Player video (as seen by scout)



Centre Forward POSITION

1.FC Kaiserslautern CLUB



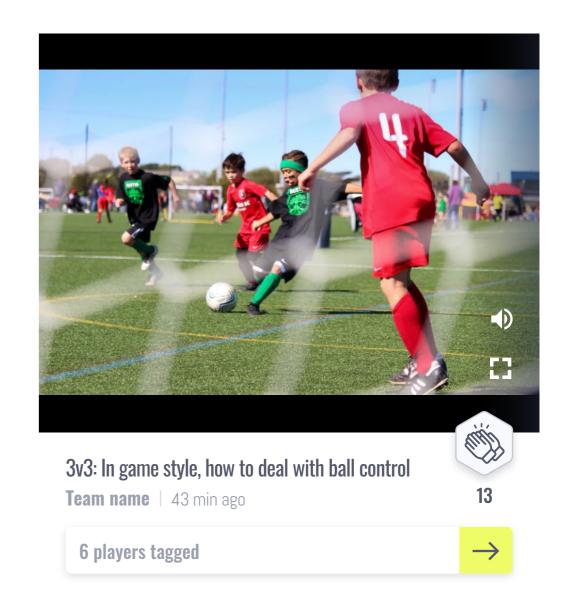
Training routine: feinting, receiving & combinations

43 min ago

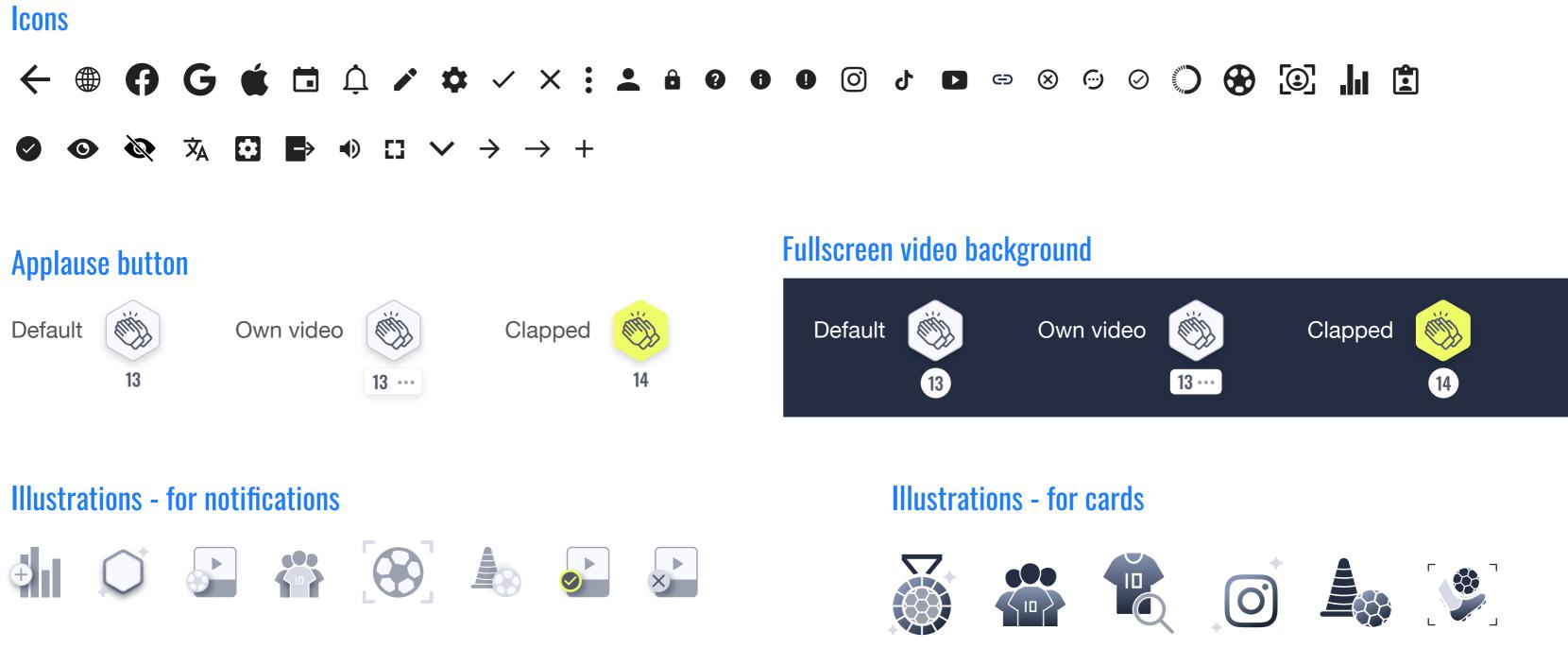
Dribble and ball control practice while training on the weekend with my teammates. My jersey colour is blue and jersey number is 11

Coach video (as seen by all users)

Applause button not visible to coach and scout



DE ICONOGRAPHY



Profile picture



40x40

On lists with player photo, name and other info (eg. video listings, selection lists, followers/following lists, notifications)



60x60

On lists with only photo and name (team members list, tagged players list)



98x98 On player profile