



01 COLOURS

#EEFC68
Brand colour

LIGHT BACKGROUND (#FFFFFF)

#242D42
Primary

#54586A
Headers/body

#9BA0AF
Secondary headers/body

#E7E9F0
Disabled

#F7F9FF
Accent/backgrounds

DARK BACKGROUND (#242D42)

#FFFFFF
Headers/body

#9BA0AF
Secondary headers/body

#54586A
Disabled

#29344E
Accent/backgrounds

ACCENTS

#8695B4 - #1D2536
Gradient

#EBCE69 - #CC9433
Gradient

#DB4949
Error

02 TYPOGRAPHY

Typface: Oswald

H1	32 Bold	Main short headers	Sign up, player profile name
H2	28 Medium	Short sentence headers	Enter 6-digit code, 'U-14 Talent'
H3	24 Medium	Sentence headers	Hi Thomas, lets begin by adding your profile details.
H4	20 Medium	Sentence-long instruction headers	'Welcome to the U-14 team! Follow your teammates to see the videos they share:', 'Explore'
Subtitle	18 Medium	Card headers, short subtitles, large button labels	Card headers, short subtitles
Subtitle	18 Regular	Page headers, tabs, menu items, input fields	'Change password', 'E-mail address'
Subtitle	16 Medium	Subheadings, small button labels, labels, team tags	'Save rating', 'U-14'
Body	16 Regular	Names, list items, video titles, tags	'Leon Andersen', '3v3: Passing, movement..'
Links	16 Medium	Links in body text	<u>Opt out of marketing content</u>

Typface: Abel

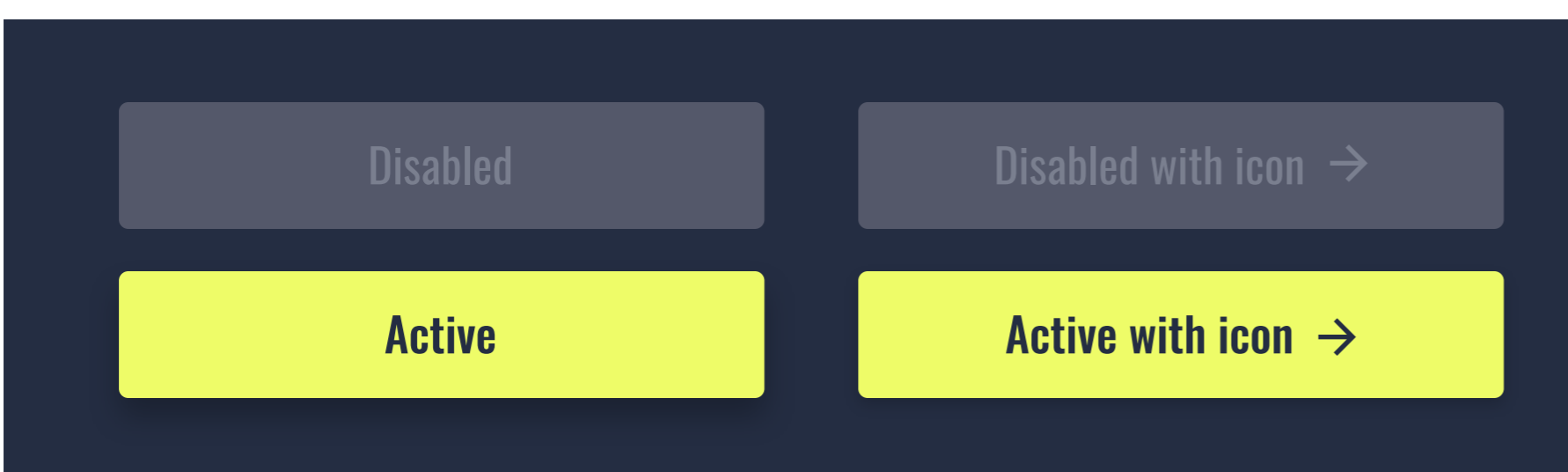
Body 1	18	Body text on onboarding and offboarding screens	Short text paragraphs
SECTION HEADERS	16	Section headers, small button labels, labels, team tags	PRIVACY SETTINGS, ABOUT TALENTO TODAY
Body 2	16	Body text in areas besides Onboarding, offboarding	Team descriptions
LABELS	14	Help text (no all caps), table column headers, input labels	ACADEMY NAME

03 LAYOUT & MARGINS

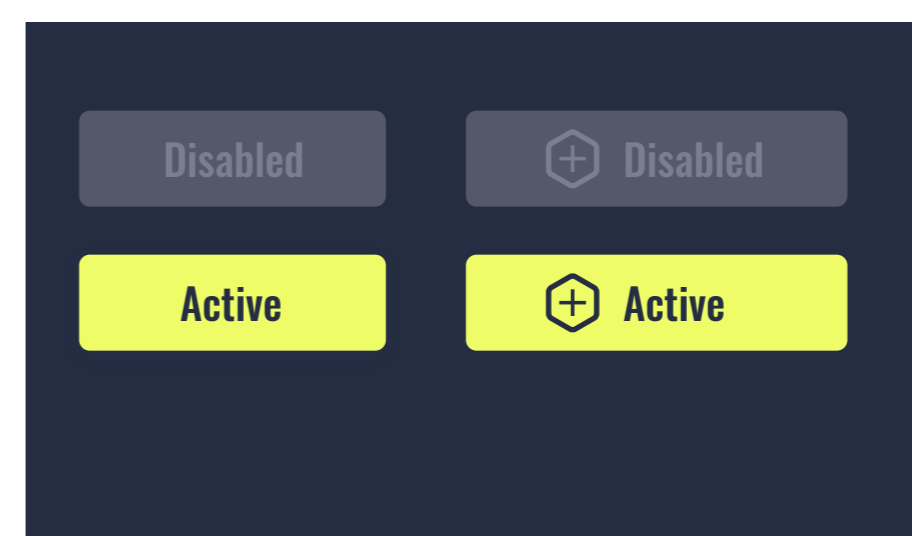


04 BUTTONS

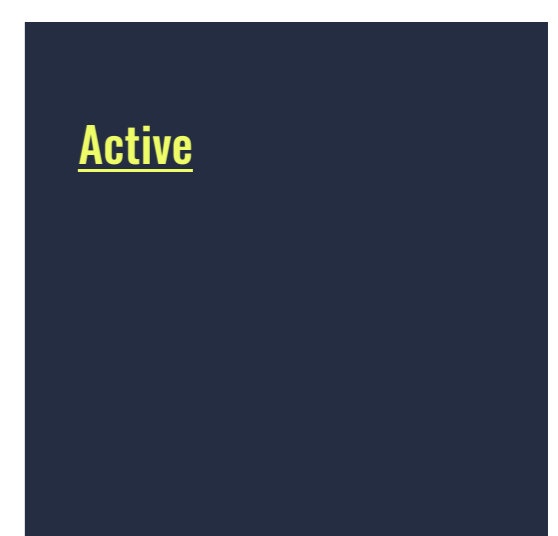
Primary/large



Secondary/small



Tertiary/links



Active

05 TABS

For main sections (2/3 tabs)



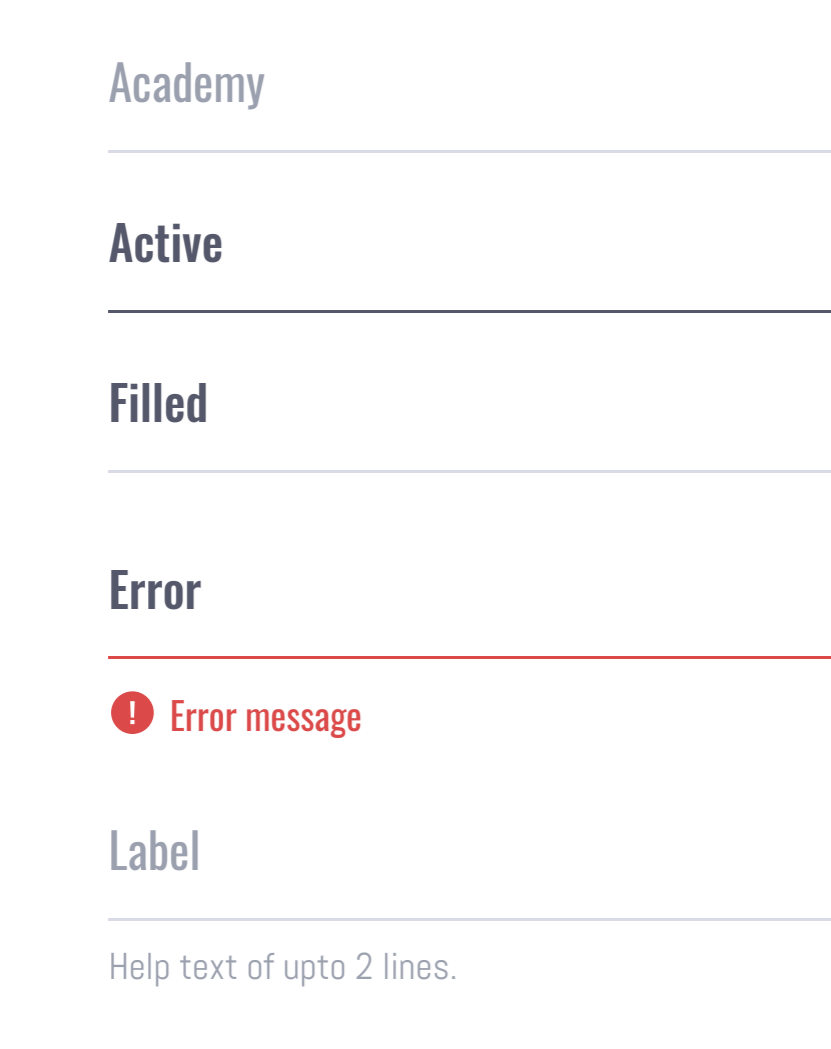
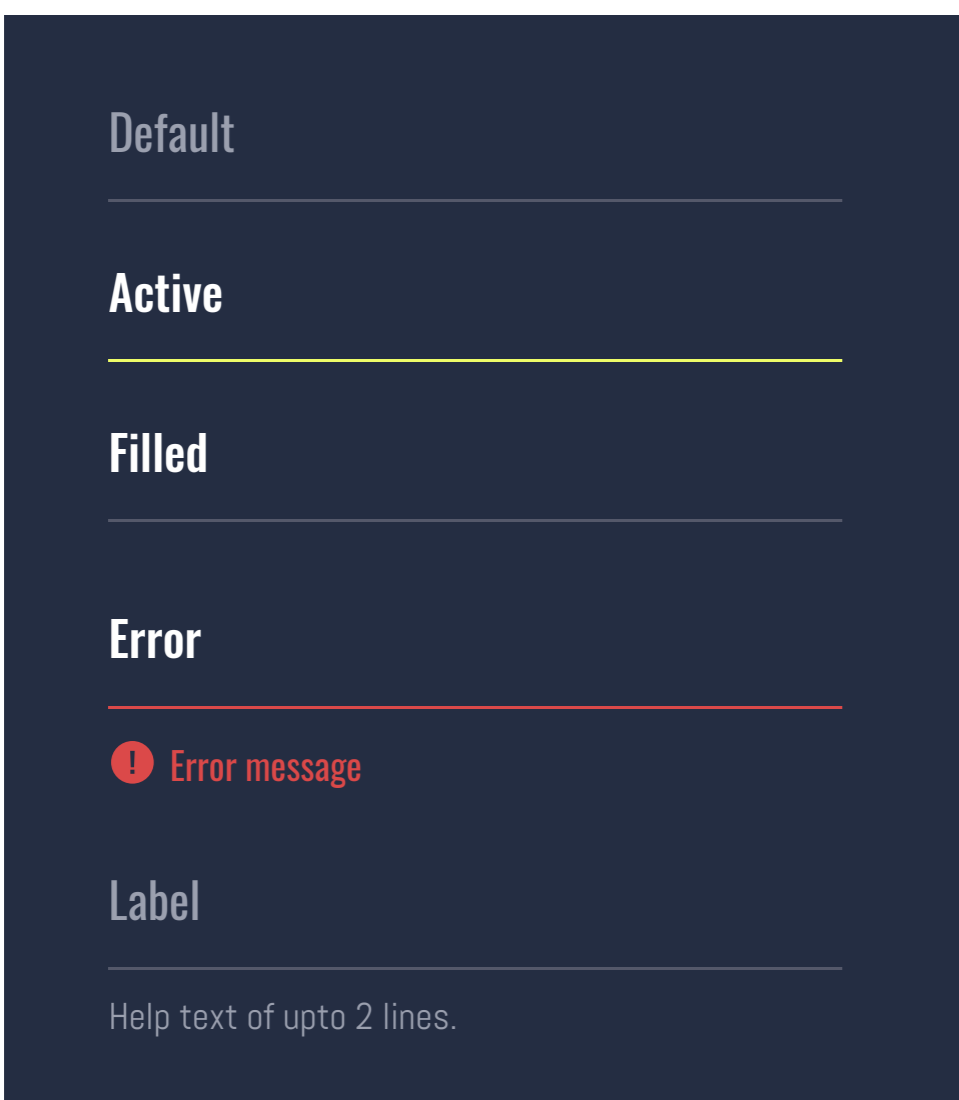
For tabs under content heavy sections (3/4 tabs)



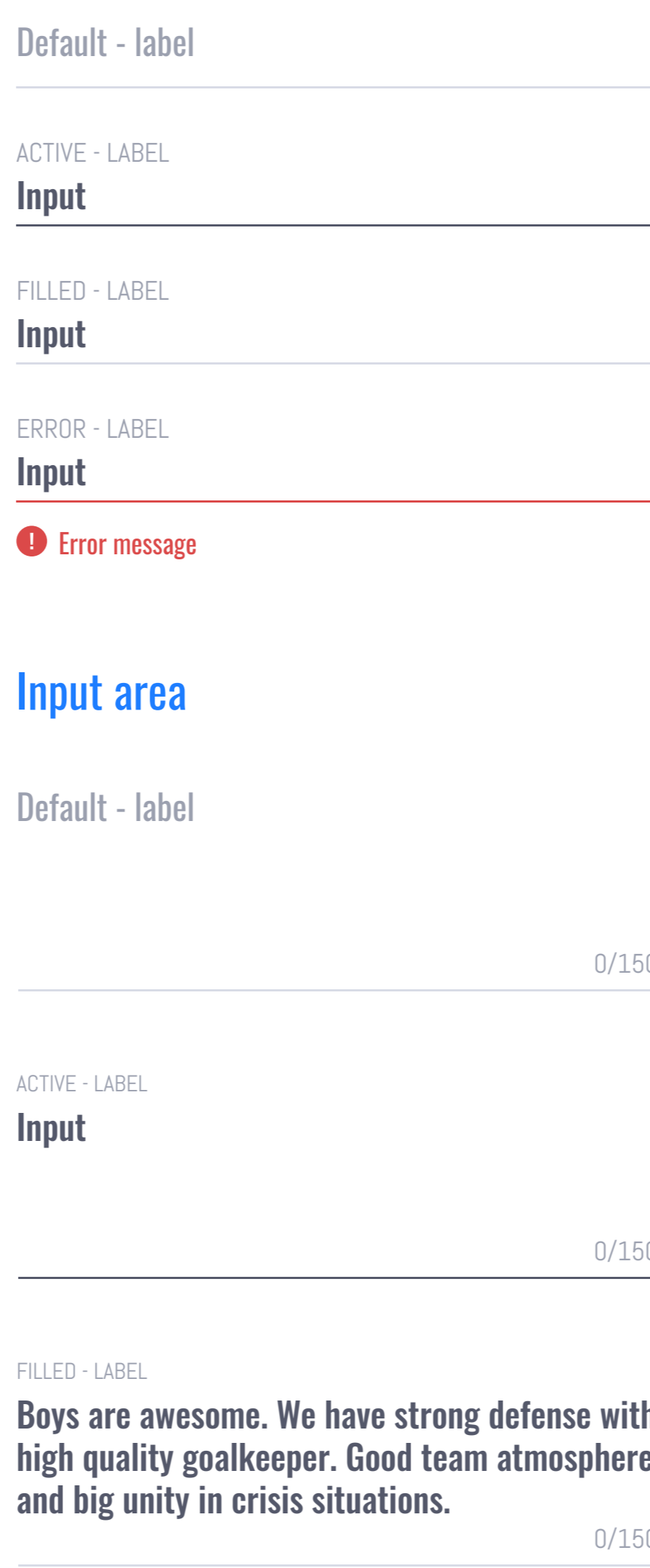
06 FORM ELEMENTS

Input field - short forms

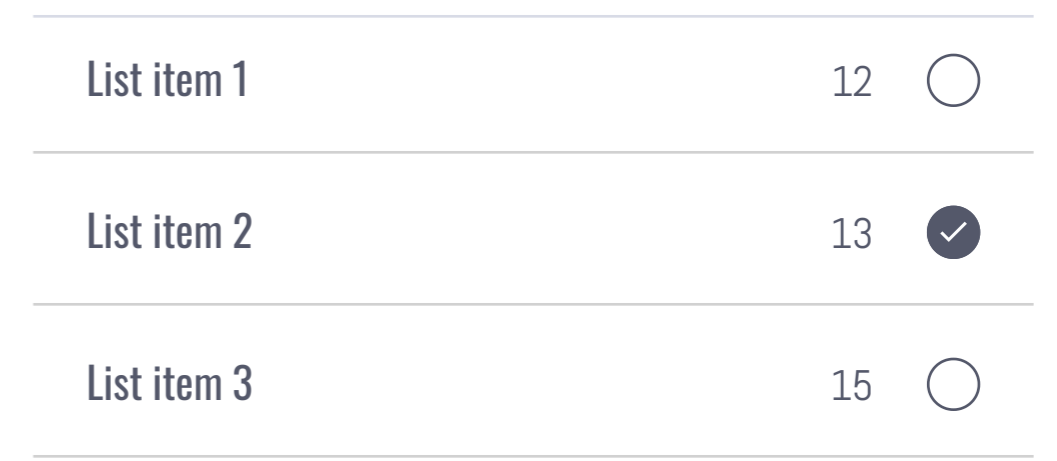
Dark background to be used only for shorter forms



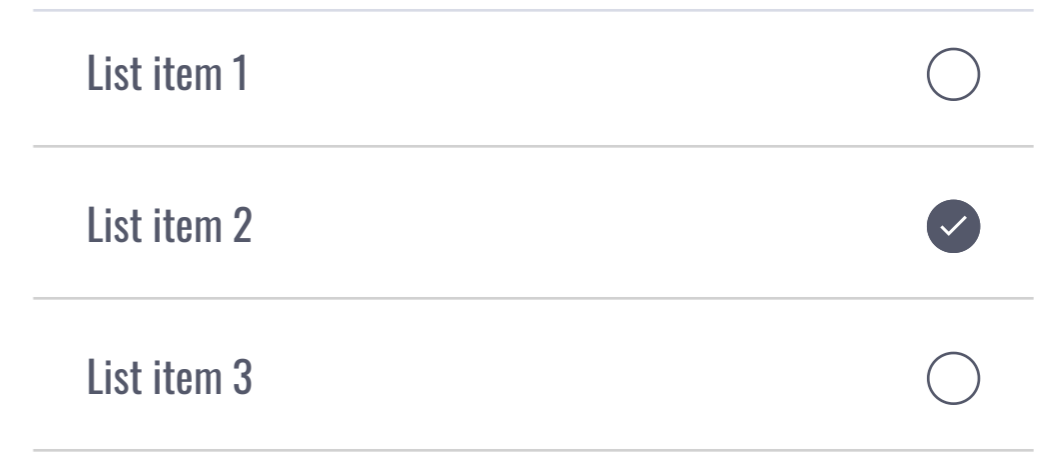
Input field - longer forms



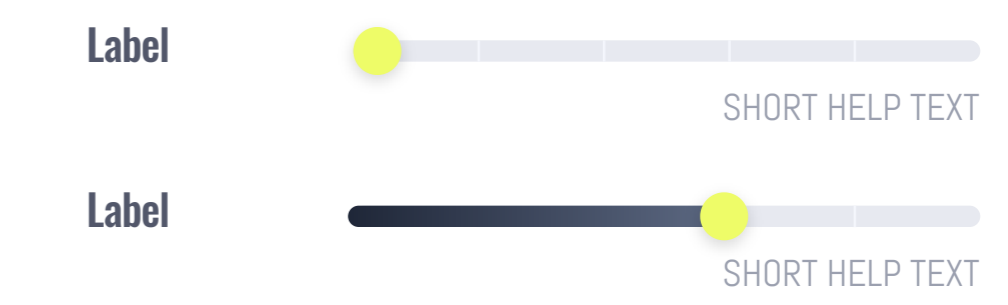
Multi-selection lists



Multi-selection lists - with count



Slider



Toggle



Tags



Filters

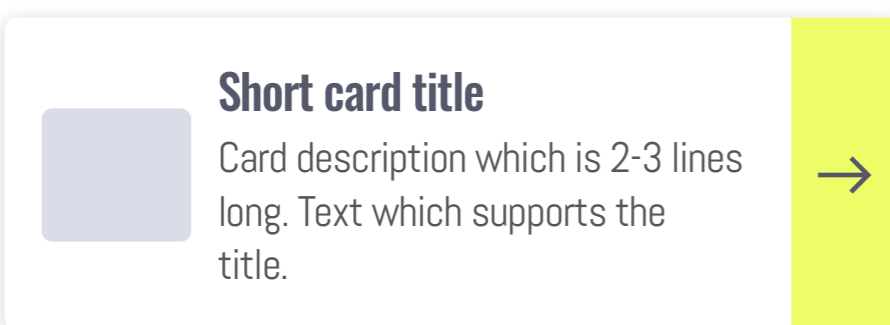


Checkbox

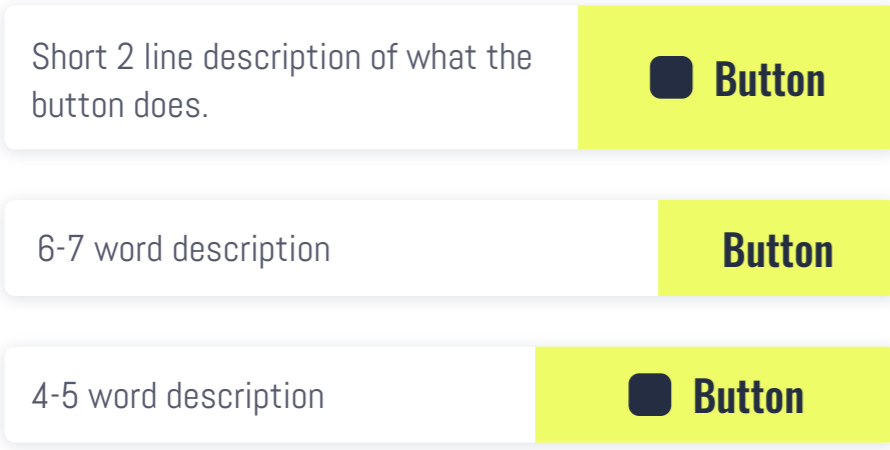


07 CARDS

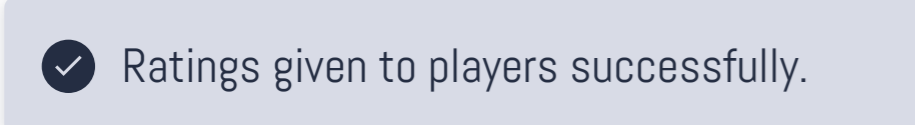
Large card - for first time actions



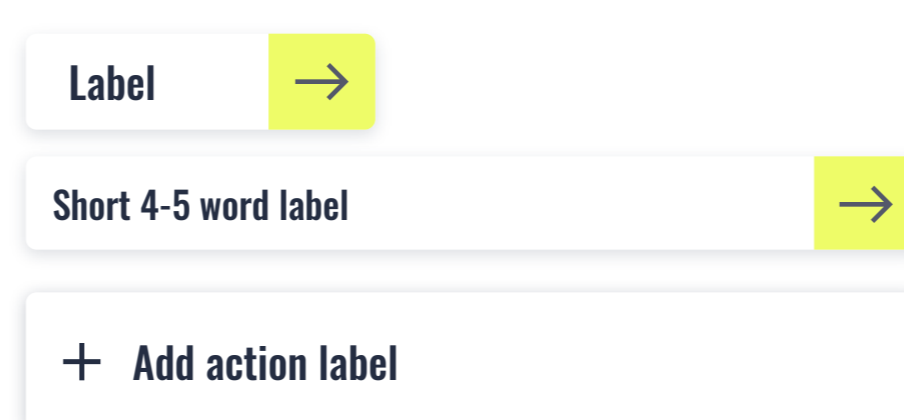
Small card - for secondary actions which need explanation



Toast message



Compact card - for repeat actions



Team/camp card

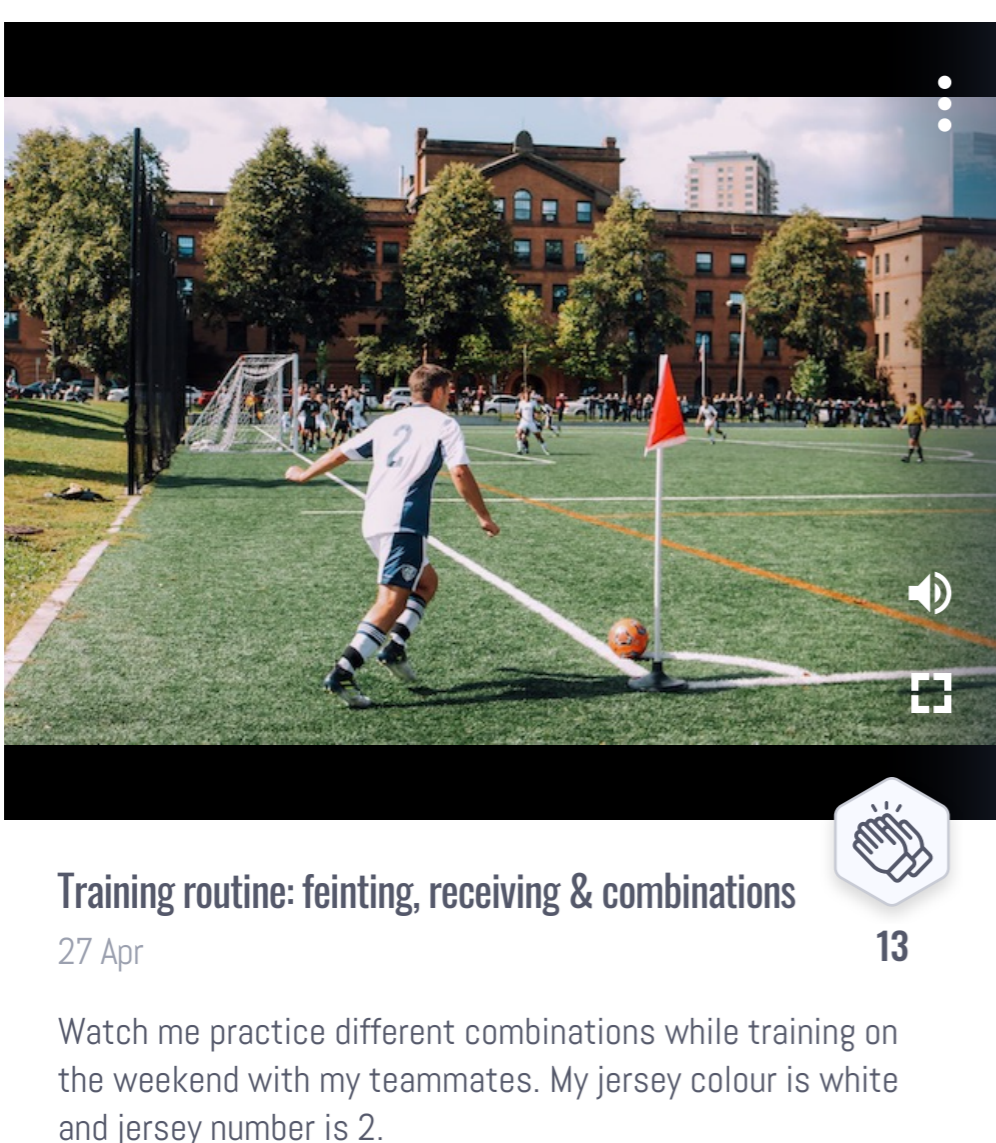


Article card

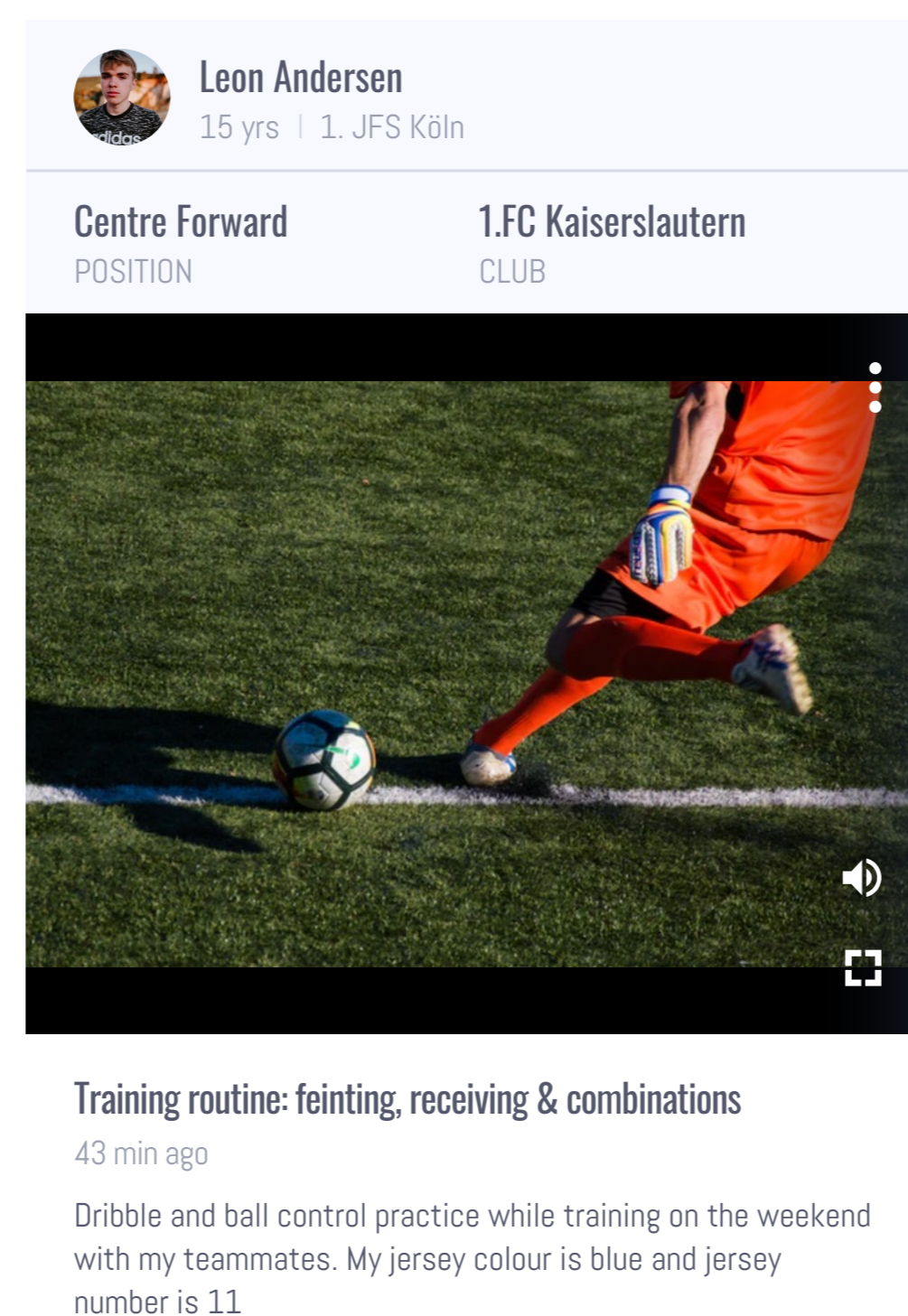


08 VIDEO LISTING

Player video (as seen by player and coach)

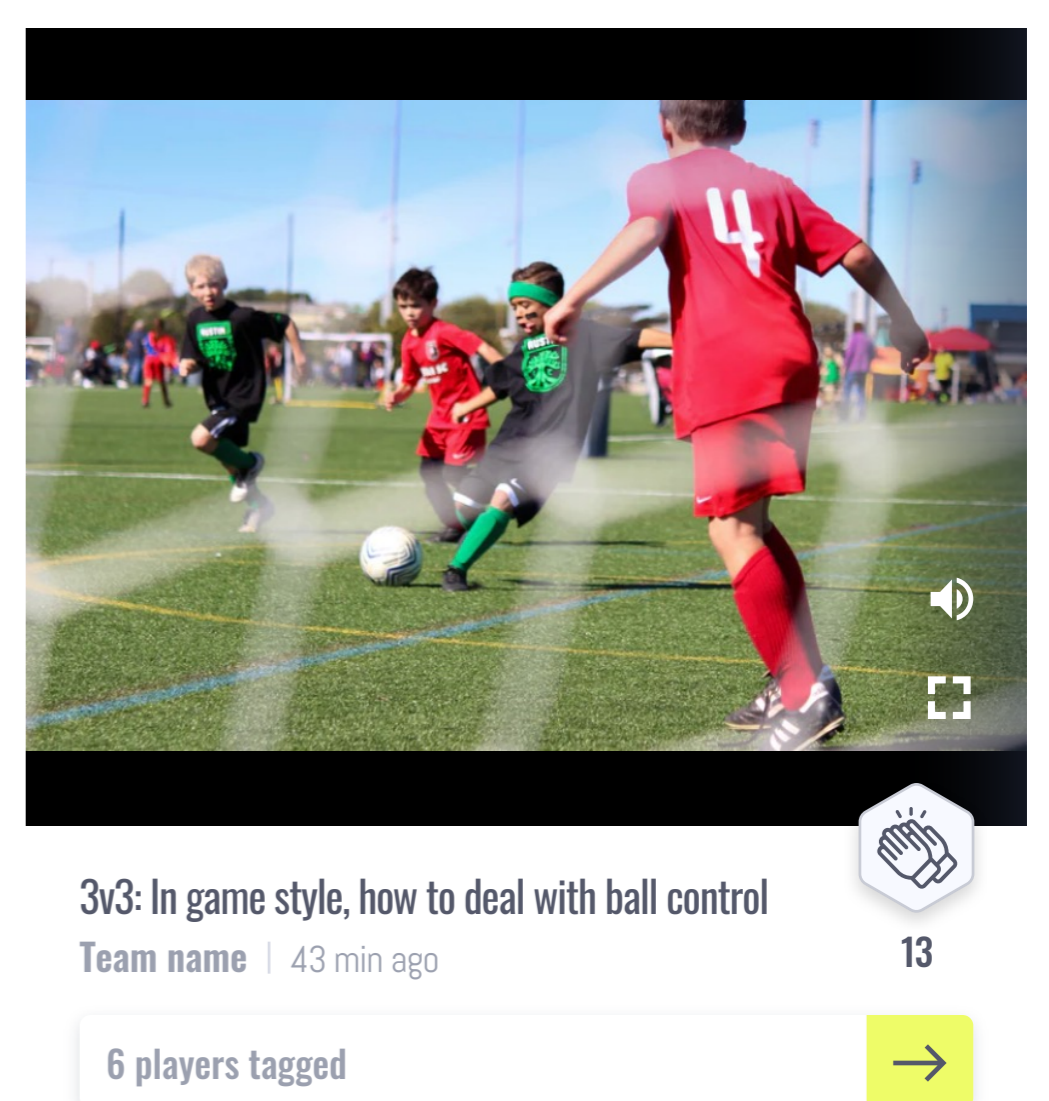


Player video (as seen by scout)



Coach video (as seen by all users)

Applause button not visible to coach and scout



09 ICONOGRAPHY

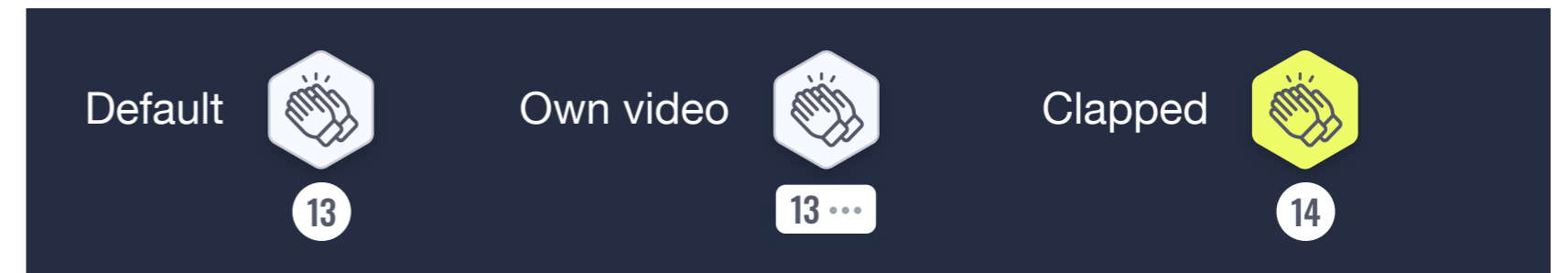
Icons



Applause button



Fullscreen video background



Illustrations - for notifications



Illustrations - for cards



Profile picture

